



Enterprise IT Leaders: Prepare for Smartphone Growth

Mobile Enterprise Webcast on December 17

Woburn, Mass., December 10, 2008 – Mobile Enterprise will host a live webcast on Wednesday, December 17 to help enterprise IT leaders learn best practices for supporting mobile workers that are increasingly relying on smartphones in the field.

In the third quarter of 2008, worldwide smartphone shipments reached a new high of nearly 40 million units.* The webcast will feature Mobile Enterprise Editor-In-Chief Susan Nunziata and Matthew Lilly and Nathan Armstrong, IT administrators, Palm Valley Health Care, Inc. They will showcase how employees at Palm Valley Health Care are successfully and affordably deploying and supporting remote mobile devices in the field to ensure nurses spend more time with patients and less time on technical issues.

Title: Smartphone Support: A Must-Have for Enterprise IT

Date/Time: Wednesday, December 17 at 11:00am PT / 2:00pm ET

Registration: [Register for this webcast online](#)

Topics will include:

- The growth of smartphones and what this means to enterprise IT administrators
- Supporting road warriors, field service professionals and office workers who rely on smartphones for business applications, email, collaboration, etc.
- Educating and training nontechnical users to better use mobile devices, minimize frustration and increase daily productivity
- Ensuring security, affordability and ease-of-use with remote smartphone support service

This event and Q&A is sponsored by LogMeIn, Inc., a leading provider of on-demand solutions to IT service providers.

About Palm Valley Health Care, Inc.

Palm Valley Health Care is a home healthcare company founded in 1988.

For more information, visit www.palmvalleyhealthcare.com.

About Mobile Enterprise

Mobile Enterprise brings wireless solutions from the C-suite to the field. Through trend stories, case studies and research, Mobile Enterprise covers the full range of the mobile workforce. Mobile Enterprise takes readers beyond the solutions themselves, to examine the processes and strategies involved in mobilizing the workforce, managing mobile devices and infrastructure and ensuring a secure environment. Everything the publication does is designed to feed the mobile decision-maker's need for real-world information about the strategies, processes and solutions that are working today - and are on the horizon for the future. For more information, visit <http://www.mobileenterprisemag.com>

About [LogMeIn, Inc.](#)

LogMeIn is a leading provider of on-demand, remote-connectivity solutions to mobile operators, handset OEMs, businesses, IT service providers and consumers. LogMeIn's products are deployed on demand and are accessible through a Web browser. The LogMeIn family includes LogMeIn Pro®, LogMeIn Ignition™, LogMeIn Rescue®, LogMeIn IT Reach®, LogMeIn Backup™, RemotelyAnywhere®, LogMeIn Free®, and LogMeIn Hamachi™. LogMeIn is based in Woburn, MA with European centers in Hungary and the Netherlands.

*Research from Canalys, November 6, 2008, <http://www.canalys.com/pr/2008/r2008112.htm>.